10 Ways Billing Software Can Increase Your Law Firm Productivity



According to recent <u>law firm productivity statistics</u>, the top-cited challenge for law firms worldwide is operational efficiency. Technology, including legal time tracking software, is one of the best solutions to operational issues, offering capabilities like automated timekeeping and billing that can relieve stressful workloads.

Wondering how legal time tracking software can help your law firm? Here are 10 ways the right software solution can boost productivity and operational efficiency.



1. Improves Law Firm Organization

With multiple clients, cases, and financial records, it's difficult for law firms to stay organized — especially when firms start to grow. Billing software streamlines all your data to make managing <u>client relationships</u> easier. You can find specific data with comprehensive search functions, set default billing rates, view balances, track deadlines, and more, all from a centralized platform.

2. Saves Time

Lawyers who bill by the hour must balance the time they can charge for with the time they can't. However, simply tracking billable hours using manual methods like spreadsheets can take up a lot of time — time that can be better spent on casework or activities that support the firm.

Legal time tracking software like Bill4Time ensures you track your billable time quickly and accurately. For example, the <u>enhanced Statements</u> feature can generate detailed and tailored client statements with customization options and multiple delivery methods. This feature provides a superior client experience in a fraction of the time it would take to do the same things manually.

3. Reduces Lawyer Stress Statistics

The legal industry has always been fast-paced, but the rising demands on lawyers have led to an increase in lawyer stress and mental health concerns. According to a <u>study of 12,825 licensed working attorneys</u>, 28% experience symptoms of depression, 19% experience symptoms of anxiety, and 23% experience symptoms of stress.

While challenges with cases or clients and the pressure to achieve contribute to these mental health issues, long hours and chaotic work environments are also factors. Using billing software to become more organized and efficient can improve work-life balance and limit overworking, leading to better overall mental health.

4. Minimizes Disputes and Human Errors

Manual methods of time tracking are time-consuming and prone to error. Lawyers may estimate hours or miss valuable billable time, and there's no accountability for how they spend their time on cases. These manual practices can leave your law firm vulnerable to disputes that can delay payment or harm your firm's reputation.

Timekeeping software uses automated timers with advanced features that minimize these errors. You can record multiple entries, run a timer to track the exact time spent on a task, and even automatically convert appointments to billable hours. When you send your invoices to clients, you can send them confidently, knowing they are transparent, detailed, and accurate.

5. Boosts Law Firm Revenue Per Lawyer

Losing billable time to timekeeping errors or omissions and bill write-offs can significantly harm gross profit margin in law firms. What is the profit margin of a law firm on average? For perspective, the <u>University of Pennsylvania's Penn Carey Law School</u> reports that the profit margin of Am Law 100 firms varied between 35% and 45% from 1986 to 2021. Achieving such profit margins might be challenging for smaller firms, but it's a worthwhile target.

Billing software safeguards your firm's profits, even in fluctuating economic conditions, by ensuring precise hour tracking and minimizing lost time. This precision in timekeeping directly contributes to optimizing the revenue generated per lawyer in your firm.



6. Provides Security

ABA Formal Opinion 477R, focusing on the ethical use of virtual tools under the Model Rules of Professional Conduct, underscores the necessity for lawyers to protect client confidentiality in digital spaces. This need includes exercising diligence in handling client data and securely using virtual meeting platforms and videoconferencing tools.

Cloud-based timekeeping software like Bill4Time aligns with these requirements by offering robust <u>data security features</u>. These include user access permissions, multi-factor authentication, and encryption of sensitive data. Additionally, Bill4Time goes through frequent and regular updates, addressing potential

vulnerabilities and reducing the risk of cyber threats. For secure client interactions, Bill4Time provides a <u>client portal</u>, accessible through individual credentials, ensuring protected communication and file sharing.

7. Automates Accounting and Payment Reminders

Administrative tasks like accounting and tracking down client payments and outstanding balances waste significant time for your firm. Billing and invoicing features with time tracking software allow you to create detailed invoices, offer flat rates and percentage discounts, set up recurring payments, and more. You can also set up automated reminders about upcoming and past-due invoices to stay on top of your clients' billing.

8. Establishes Brand Identity

Setting your law firm's brand apart contributes to long-term recognition and growth. Instead of generic invoices, Bill4Time helps you create <u>professional</u>, <u>branded invoices</u> with your logo, fonts, color schemes, and firm details. You can add these personalized brand touches to your client portal, client invites, and invoice emails, creating a cohesive brand across all platforms and keeping your firm top of mind.

9. Simplifies Reporting

How do you measure success in a law firm? You can't manage your firm's profitability and productivity if you don't know where you stand. Bill4Time offers comprehensive reporting to view the payment history, balances due, collections, firm expenses, and productivity reports to gain full financial visibility. You can also see your firm's productivity month over month or year over year to see what projects consume the most time. If you want to know how to measure lawyer performance, productivity reports reveal which team members contribute positively to your firm's revenue and growth.

Some of the <u>reports</u> you can create with Bill4Time include:

• **Accounting reports**: Accounting reports include information like AR aging, trust, and payments received to understand your outstanding balances.

- **Entry and user reports**: These reports show monthly billable and nonbillable hours per user, the clients and projects created within a given time frame, and more.
- **Summary reports**: Summary reports show you broad information or granular details as you choose. For example, you can see all time or expenses within a time frame or group the results by user, client, or project as needed.

10. Supports 24/7 Service

The client experience is a big part of your law firm's success. The Bill4Time client portal gives your clients 24/7 self-service options to review their invoices and make partial or full payments from anywhere and on any device. This feature improves your client service and reduces the burden on your support staff with billing or invoicing inquiries from clients.

Ready to see what Bill4Time could do for your law firm's productivity? Sign up for your free Bill4Time demo today!