A Powerful Way to Navigate the Internet

Bill4Time is proud to be part of the Kennedy & Mighell Report by Legal Talk Network. Here's a little commentary to give you some insight into [one of their podcasts](#).

podcast-title

Listening to the latest podcast by the Kennedy-Mighell Report, I realized the usefulness of lists. But more important is the usefulness of following. People can take this for granted, but if you think about it, it can save us a lot of time on the internet. One can easily be overwhelmed by the massive amounts of information on the internet. There are so many articles out there. And what about the amount of Twitter users?

- Who should you follow on Twitter?
- What articles should you read?
- What sites should you go to?

Try Following Others

Go to someone that you trust on the internet. Someone who knows what they're talking about. Find those who have been on the internet long enough and have established themselves as an authority in their field. Wouldn't you want to just go to the place where they go? Wouldn't you just want to read what they read and know what they know? Sure you can't begin where they began, but what they value is what keeps them more informed and enriched in their profession, in the internet , and in the news.

That's where you want to be.

Why Reinvent the Wheel?

For some it's a fun journey to scour the internet, but for others, it's not so fun of an exploration. Use your thought leaders as your guide. Who do you trust as a blogger, as an online writer, as an authority in your interests? Find out what they read, whom they look up to, whom they reference. It will save you a lot of time and you find the gold nuggets quicker that way.

When you go to Twitter, go to those that you follow the most and follow their Twitter lists. Check out their Follow Friday recommendations. Look into who they retweet. Maybe this is someone you should follow.

If you bookmark sites in Delicious or Digg, find those that bookmarked a lot of your same sites and then look through their bookmarks for anything interesting. One good indication of a thought leader is one who leaves an informative note/comment to a bookmark.

In the podcast, Kennedy and Mighell can give you more tips to following your thought leaders using lists. They will also show you how to get a group of relevant and useful information all at once. Even if you get one idea from this, it will save you a lot of time searching, and help you keep your thumb on the latest news and updates to what matters most to you on the internet.